



Previewing Tomorrow's Travel Technology Today

March 10, 2010

Our Speakers

Panelists

- Jim Davidson, President and CEO Farelogix
- Suzanne Neufang, VP Corporate Strategy, Sabre
- Brad Seitz, President and CEO, Topaz International
- Tom Tulloch, Senior VP of Sales, TRX, Inc.

Moderator

- Tony D'Astolfo, VP Worldwide Sales, Rearden Commerce

Your Moderator



Fragmenting Content: Here to stay? Whose problem is it? What to do?

**Distribution Fragmentation And The Supply Chain:
Bracing For 2011 Airline-GDS Talks, Buyers Can Help
Pave A New Way**

by Jay Campbell | Procurement.travel | December 2008

**Farelogix: Sabre's 'content fragmentation' charge
doesn't stick**

by Dennis Schaal | Tnooz | October 7, 2009

**AA exploring a “direct-connect” strategy that would flip the
distribution system economic model from one where the airline
funds its unbundling, merchandising and selling activities to a
“user-pays” model.**

Data: It's mine. I won't share, and I'm tired of you making \$\$ from it!!

Travel data analysis tools: Where is the love?

by Dennis Schaal | Tnooz | October 26, 2009

Is Procurement Getting More Involved in Travel Spend?

by Jason Busch | Spend Matters | February 23, 2010

Ancillary Fees: Necessary for survival or a path to ruin? Can tech help?



Social Networking: Should it be ignored, feared or embraced?

Does Social Media Influence Travel Decisions?

The Letter Two, June 11, 2009

Social networks target business travelers

by Claire Atkinson | The New York Times | July 7, 2008

Mobility: Without a Mobile strategy, you will be lost. True or False?

92% of Corporate Travelers reported they use Mobile devices when travelling on company business

Seth Harris | BTN Online | October 2008

Workforce on the Move.....

“By 2011, there will be 1,000,000,000 mobile workers worldwide”

IDC Research

End User: Lord master, or lowly serf... what's their impact on a travel program?



Virtual Meetings: Enabling Technology, or threat to the Travel Program?

Cisco Saves \$90M in Travel spend using Telepresence

BNET, May 28, 2009

Virtual Meetings: The viability of Videoconferencing

“Replacing in-person meetings with videoconferences is rife with complexities”

by Robert McGarvey | Executive Travel | May, 2009



Thank You!
