

GBTA CERTIFICATION AND DESIGNATION A JOURNEY FOR PROFESSIONAL AND PERSONAL GROWTH

Chicago Business Travel Association
Education Committee September 2017



Personal Benefits

- ▶ *Facilitating professional growth and development*
- ▶ *Communicating a commitment to one's career to peers, supervisors, and the industry at large*
- ▶ *Increasing the likelihood of individual recognition and career advancement*

Industry Benefits

- ▶ *Establishing the body of knowledge for business travel professionals*
- ▶ *Measuring the knowledge demonstrated by business travel professionals in a valid and reliable way*
- ▶ *Granting recognition to those industry professionals who meet the eligibility requirements and have passed the examination*
- ▶ *Elevating the status and credibility of professionals in the business travel industry*

**BENEFITS OF CERTIFICATION
AND DESIGNATION**



Global Travel Professional (GTP) Certification

▶ Eligibility

- ▶ Minimum three years business travel experience

▶ Highlights

Industry's only certification program

First delivered in 2012

Certification valid for three years

52 Illinois Travel Professionals certified

Content based on overall knowledge of the industry

Administered at computer-based testing centers and at select GBTA events.

□ Resources

CBTA Education Committee Member

Leslie Andrews

GBTA Certification

<http://www.gbta.org/Certification/Pages/default.aspx>

GBTA Recertification

<http://www.gbta.org/certification/pages/recertification.aspx>

Global Travel Professional (GTP) Exam and Fees

▶ Exam Duration - 3 hours / 125 questions

▶ 4 Areas

- ▶ *Strategic Business Planning*

- ▶ *Buyer/Supplier Relations*

- ▶ *Travel Program Administration*

- ▶ *Data/Analytics/Finance*

▶ Exam Fees

- ▶ GBTA Member: \$350 / Non-member: \$450

▶ Recertification

- ▶ Obtain 50 recertification credits within a 3 year period or retake GTP exam

- ▶ Recertification Handbook

- ▶ GBTA Member: \$200 / Non-member: \$250



Global Leadership Professional (GLP) Designation Journey

▶ Eligibility

- ▶ Minimum three years business travel experience

Complete GLP Professional Development

- ▶ Attend 4 / two day Darden Course Session

▶ GLP Designation

- ▶ Participate in One Year Project w/ Darden
- ▶ Present an Educational Session at GBTA Convention

▶ Highlights

First delivered in 2009

Industry's only designation program

Partner with University of Virginia Darden School of Business professors to deliver business solutions for the Global Business Travel Industry

120 travel professionals carry the GLP designation

□ Resources

Chicago BTA Education Committee

Leslie Andrews

GBTA GLP Program

http://www.gbta.org/GLP_Program/Pages/SessionScheduleFees.aspx

▶ GLP Designation Fees

GLP/Darden Workshops

GBTA Member: \$1,150 / Non-member: \$1,650

2017 Course Pricing for GLP Designees

▶ 2017 Course Pricing for GLP Designees*

GBTA Member: \$920

Non-member: \$1,320

GLP/Darden Project

GBTA Member: \$5,000

GBTA ACADEMY

